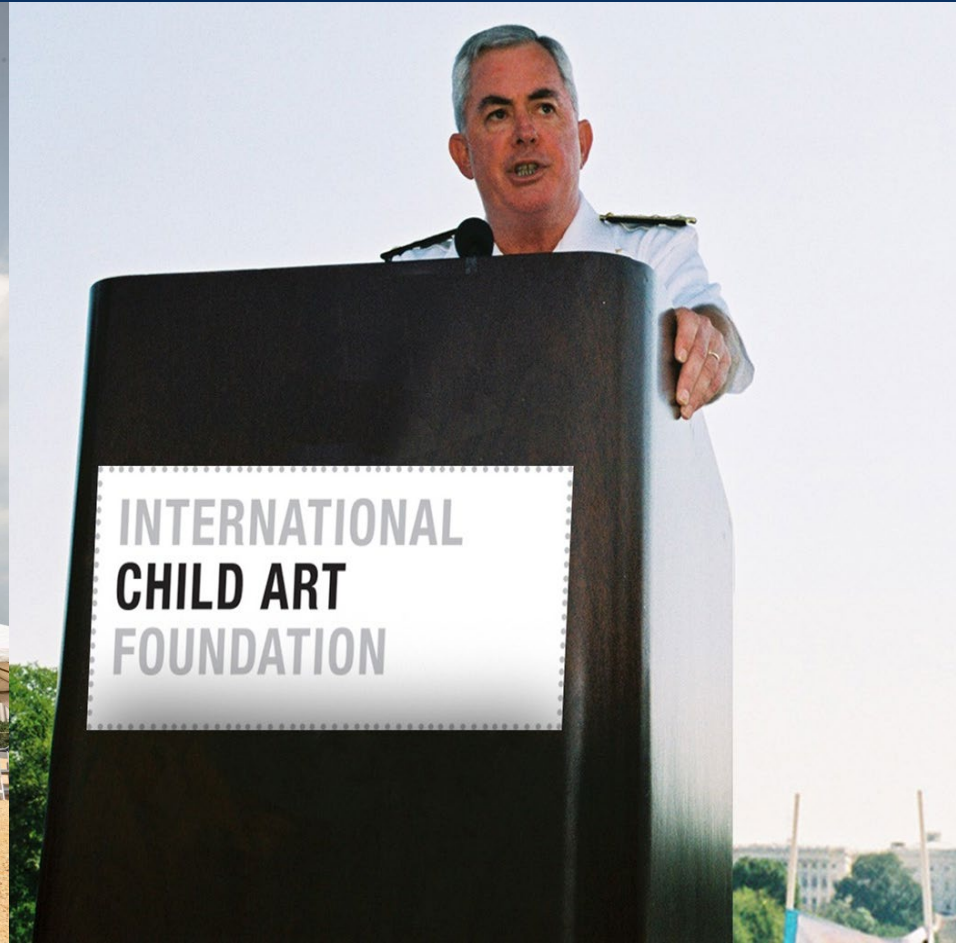


Make your mark on the National Mall and in young hearts.



Sponsors open the WCF on Saturday, July 25th, at ten o'clock.



In “Sponsor Pavilion,” activities and workshops align with your social objectives.



Sponsors support children's creative and empathic development.

Creativity and Empathy: To build mutual empathy through common interests and shared visions, the WCF will start with *Health & Environment Day*. On the following *Creativity & Imagination Day*, delegates will co-imagine and collaboratively create the "Children's Earth Flag" for NASA's first human mission to Mars. On the final *Peace & Leadership Day*, seminars on America's founding principles and empathy training will culminate in the creation of a large mural as a children's gift to America on its 250th birthday.

Demographics

2,200+ Delegates

Young visual artists are selected through the 7th Arts Olympiad, ICAF's school art program, which has grown into the world's largest. Performing artists are selected through an online application and selection process. Students' parents and schoolteachers are included as delegates.

30,000+ Attendees

Free and open to the public, the WCF is held on the National Mall, which attracts 3 million visitors annually. Nearly 40% of WCF attendees are younger than 20, about 40% are 21 to 40, and almost 20% are 41 and older. The attendees enjoy electrifying performances, participate in scores of activities, and attend empathy workshops and training.

Sponsors present awards to children at the WCF Awards Banquet



Children present the “2026 World Children’s Awards” at the WCF Awards Banquet.



Cost

- **\$150,000 (Creative Sponsor)**

Naming rights (Sponsor's World Children's Festival). A 60 x 40-foot dedicated pavilion located in the highest traffic area facing the U.S. Capitol. Most prominent signage on the National Mall.



- **\$100,000 (Imaginative Sponsor)**

Naming rights to the Awards Banquet (Sponsor's WCF Awards Banquet). A 40 x 20-foot dedicated pavilion located in high traffic area facing the Smithsonian Museums. Significant signage on the National Mall.

- **\$50,000 (Artistic Sponsor)**

A 20 x 20-foot dedicated pavilion facing the Smithsonian Museums. Signage on the National Mall.

Additional benefits for Creative, Imaginative, and Artistic Sponsors:

- Pavilion has tables and chairs and electricity through 25 kVA portable generators.
- Young artists present a 3 x 4-foot murals to Sponsors.
- Sponsors interviewed and featured in ICAF's *ChildArt* magazine.
- Eight complimentary tickets to the WCF Awards Banquet on the evening of Tuesday, July 28th.

- **\$20,000 (Empathic Supporter)**

- Some signage on the National Mall

Benefits

- Your special remarks from the National Mall at the WCF opening on Saturday, July 25th, will be livestreamed to inspire young people across the country and around the world.
- Your employees' families will come together to participate in the WCF free of charge.
- Your company or foundation will uniquely celebrate the United States Semiquincentennial because the WCF will also serve as the national children's celebration of America's 250th anniversary.
- You will reaffirm your company's or foundation's child-friendly reputation, thereby securing the trust of families and young people who could become your brand ambassadors.
- You could launch a new product or service from your "Pavilion" on the National Mall.
- Delegates could select your company or foundation for the 2026 World Children's Award.
- You receive exciting new content for your social media channels to enchant key stakeholders and customers.
- With extensive media coverage, the ad-equivalent publicity will be several times the sponsorship fee

For more, please visit <https://icaf.org/sponsorship>

Previous sponsors/supporters and current partners

Previous WCF sponsors include:



Businesses that have supported ICAF include:



Current Program Partners include:





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- ICAF is a 501(c)(3) nonprofit incorporated in the District of Columbia in April 1997, and contributions to ICAF are tax-deductible to the fullest extent permitted by law.
- ICAF has consistently earned the highest “Platinum Transparency” ranking from Candid, an information service that reports on 2.5 million U.S. nonprofits.
- ICAF holds an exclusive license from the U.S. Olympic and Paralympic Committee to use the “Arts Olympiad” mark for ICAF’s school art program, the Arts Olympiad.
- The WCF logo was designed through an international competition held at [Cannes Lions](#).
- ICAF conducts [Healing Art Programs](#) in areas affected by natural disasters, [Peace Programs](#) in conflict zones, [exhibitions](#) of children’s artwork, and [youth panels](#) at business and educational conferences.
- ICAF publishes the ad-free [ChildArt](#) magazine for students’ creative and empathic development.
- The WCF’s educational programming is based on our research published in [prominent journals](#), including *The Lancet* and *Dynamic Psychiatry*.

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“Children’s America,” a 16x24-foot mural, was produced by American schoolchildren at the first WCF.

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